

To: School Principal and Teacher-in-charge of Environmental Education

Dear Sir / Madam,

Invitation to All Schools in Hong Kong
Echo “Waste No Food” Campaign on World Food Day, 16 Oct 2015

Treasuring food is a virtue, and also an important act of protecting the Earth. Support and joint action of the whole community are the key to cherishing food. As the World Food Day approaches, Friends of the Earth (HK) would like to invite all schools in Hong Kong to echo the “Waste No Food” Campaign. The theme for this year is ‘Cherish Food Corps’ – collectively, we can tackle the food waste problem and establish a correct attitude towards cherishing food. Over 200 secondary and primary schools echoed the “Waste No Food” Campaign 2014.

Currently, more than 9,500 tonnes of municipal solid waste are disposed of every day, of which 38% is food waste. Most of this food waste, however, is still edible; while at the same time, 1.2 million Hong Kong people are living below the poverty line and do not have sufficient food.

We sincerely invite your school to echo our “Waste No Food” Campaign on the World Food Day, 16 Oct 2015 (Friday), by promoting the message of “Cherish Food. Waste No Food” to your fellow teachers and students, and encouraging them to take actions in reducing food waste. Suggested actions include:

- (1) **Sharing the message of ‘Waste No Food’:** Share the message of ‘Waste No Food’ to your fellow teachers and students during morning assembly or class and encourage them to take actions to reduce food waste in daily life. (FoE(HK) will provide educational and publicity materials in visual and audio forms. Please refer to the next page.)
- (2) **Themed activity – ‘Cherish Food Corps’:** All students are invited to join the Cherish Food Corps and pledge to finish all food on the World Food Day (or any other suitable day in the same week).

Attached please find more details of the campaign with a reply slip. Should you have any enquiries, please feel free to contact Ms Rachel Tang at 3184-1518, or Ms Janet Yuen at 3184-1522. We look forward to your reply and support!

Yours faithfully,



Edwin Lau
Head of Community Engagement and Partnership
Friends of the Earth (HK)

Echo “Waste No Food” Campaign on World Food Day, 16 Oct 2015

by all schools in Hong Kong

Aim:

To deepen students’ understanding on the environmental consequences of food wastage, while encouraging them to reflect on their attitude towards food, and to take real actions in treasuring food in daily life.

Action Date: 16 Oct 2015 (Friday)

(Schools are welcome to extend the campaign to more than one day, or even a week)

Suggested actions and educational resources available:

(1) Sharing the message of ‘Waste No Food’

Action: Share the message of ‘Waste No Food’ to your fellow teachers and students during morning assembly or class and encourage them to take actions in reducing food waste in daily life.

Resources: education and promotion materials (2015 version) listed below will be available for all participating schools in early October:

Resources provided by FoE(HK):	Suggested Use
“Waste No Food” Campaign Poster	Put up around campus
“Waste No Food” video / audio appeal - To raise students’ awareness on food wastage and suggest green steps in saving food in daily life	Broadcast during morning assembly, lunchtime, or in class (approx. 2.5mins)
“Waste No Food” Liberal Studies Teaching Materials	Teachers may lead a discussion in the General Studies/Liberal Studies lesson – to understand food production processes and the food wastage problem
E-book "Gift from Nature – Volume 1 & 2" (in Chinese)	Extended reading materials which introduce sources and nutrition of food ingredients
‘Cherish Food Corps’ Interactive Teaching Materials	Electronic version of interactive themed activity including activity guidelines, Cherish Food Diary and “Cherish Tool” stickers
Action tips (printed as small notices)	Put up at canteen or classrooms as daily reminders
Rental of education materials and resources	To assist ‘waste no food’ activities at school

(2) Themed activity - ‘Cherish Food Corps’:

All students are invited to join the Cherish Food Corps and pledge to finish all food during lunchtime on the World Food Day. Take a photo with your empty dishes and share it on your school webpage or the Facebook page of Friends of the Earth (HK) to let the public know the footprints of the ‘Cherish Food Corps’. (Activity guidelines will be provided to participating schools)

(3) Wet Market Food Recycling Tour (conducted in Cantonese)

Follow food recycling teams to local wet markets in the evening to collect and assist in distributing unsold vegetables. The experiential tour allows students to understand the demand and supply of food and ways of tackling food wastage. Details will be sent to participating schools via e-mail in mid-October. Priority will be given to schools participating in the ‘Cherish Food Corps’ Themed activity.



This campaign is sponsored by Towngas

Echo “Waste No Food” Campaign on World Food Day, 16 Oct 2015
by all schools in Hong Kong

Reply Slip

Our school will participate in the “**Waste No Food**” Campaign on World Food Day. Please send the education and promotion materials to us via email / mail.

Our school will echo the below action(s):

- Share the message of 'Waste No Food' to teachers and students on World Food Day.
(Amount of 'Waste No Food' Campaign poster we want: _____ copies)
- Participate in the 'Cherish Food Corps' Themed activity (No. of participants: _____)

School: _____

School address: _____

Contact person: _____ Position: _____

Contact number: _____ E-mail: _____

Please send the completed reply slip to Friends of the Earth (HK) by email (foodwaste@foe.org.hk) or fax (2529-2777) **on or before 30 September 2015**.

- We would like to get more information about environment issue and activity from FoE(HK)

Enquiries: Ms Rachel Tang / Ms Janet Yuen, Friends of the Earth (HK)

Tel: 3184-1518 / 3184-1522

Email: foodwaste@foe.org.hk